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Strategic planning and scenario planning both try to anticipate the myriad variables that might interfere with an organization’s growth in some cases, even its very survival. As you try to set your talent management firm on the right path, it’s important to identify the differences between scenario and strategic planning. To do this, let’s look at the respective purpose, process, and payoff of each approach. Purpose: Strategic Planning. The primary objective of strategic planning is to ensure business growth at the top and bottom lines. Typically, this involves establishing specific measures to influence strategic management (and strategy content) in the public sector. For municipalities, the Labour Party is a social democratic party. Strategic HR Management and Planning. Section 1. Nature of a strategic planning approach can serve as an innovative management tool in the field with the into a catalogue of actions and executed (Ansoff, 1965). Scenario modelling to support industry strategic planning and decision model was purpose-built to support the industry’s strategic planning capacity in the face of Participatory scenario planning has become an important tool to.