Game Change: Obama And The Clintons, McCain And Palin, And The Race Of A Lifetime

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Palin has a huge ego and is very money-hungry. She is smarter than she appears, but is intellectually lazy. She's also a born-lately right-winger; she didn't start out that way. She started as a moderate Christian conservative. She fell into a lucrative niche as a right-wing pundit and has milked it to the hilt; to the point of resigning as governor simply because she could make so much money out of office. She's a brazen opportunist.

In the spirit of Richard Ben Cramer’s What It Takes and Theodore H. White’s The Making of the President 1960, this classic campaign trail book tells the defining story of a new era in American politics, going deeper behind the scenes of the Obama/Biden and McCain/Palin campaigns than any other account of the historic 2008 election. Game Change: Obama and the Clintons, McCain and Palin, and the Race of a Lifetime is a book by political journalists John Heilemann and Mark Halperin about the 2008 United States presidential election. Released on January 11, 2010, it was also published in the United Kingdom under the title Race of a Lifetime: How Obama Won the White House. The book is based on interviews with more than 300 people involved in the campaign. It discusses factors including Democratic Party presidential candidate John