### TABLE OF CONTENTS

Preface to the Current Edition  ix  
Acknowledgments  xxi  
Purchasing Copies of This Book  xxii  
Note to Teachers & Librarians  xxiii  
How to Use This Book  xxv  
Changes Since the Previous Edition  xxv  
Methodology  xxvii  
A Word About Style  xxviii  
Introduction  xxix  

**PART ONE: INTRODUCTION TO LAW**

**CHAPTER 1: INTRODUCTION TO LAW**  1  
How Many Jurisdictions in the U.S.?  1  
Federalism  2  
The American Court System  2  
Jurisdiction and Venue  6  
  - Personal Jurisdiction  7  
  - Subject Matter Jurisdiction  7  
  - In Rem Jurisdiction  8  
  - Jurisdiction in Cyberspace  8  
  - Jurisdictional Examples  10  
  - Jurisdictional Balance  12  
Anatomy of a Court Decision  13  
Onward to Court  15  
Chapter 1 Endnotes  18  

**PART TWO: INTELLECTUAL PROPERTY**

**CHAPTER 2: COPYRIGHT BASICS**  21  
The Copyright Act  21  
  - Exclusive Rights of the Copyright Owner  22  
  - Filing a Copyright  22  
  - The © Symbol  22  
  - Length of Protection  22  
Work-made-for-hire  24  
Elements of a Civil Copyright Infringement Claim  25  
  - Volitional Conduct  25  
Defenses to a Civil Copyright Infringement Claim  26  
  - Public Domain  26  
  - Independent Creation  27  
  - De Minimis Copying  27  
Parody  27
### CHAPTER 3: COPYRIGHT INFRINGEMENT

**Copyright Infringement** 47  
**Direct Infringement** 48  
- **Web Site Content** 48  
- **The Web Site Itself** 51  
**Contributory Infringement** 51  
- **Linking** 52  
- **Framing Issues** 60  
**The Digital Millennium Copyright Act** 60  
- **The Effect of the DMCA — Before and After** 62  
- **Peer–2–Peer Networking** 63  
- **Contributory Infringer** 64  
- **A Defeat for the Recording Industry** 64  
- **Vicarious Infringement** 65  
- **Illegal Music File-sharing** 65  
**Exemptions** 74  
**The First Sale Doctrine** 74  
**Computer Software** 77  
**Chapter 3 Endnotes** 77

### CHAPTER 4: TRADEMARKS, PATENTS, AND TRADE SECRETS

**The Lanham Act** 85  
**Filing a Trademark** 85  
- **Trademark Search** 86  
- **Trademark Registration** 86  
**International Trademarks** 87  
- **European Registration** 88  
- **The Madrid System** 88  
**The ® Symbol** 89  
**Trademark Infringement and Dilution** 89  
- **Trademark Infringement or Parody?** 92  
**Patents** 93  
- **Filing the Application** 95  
- **The Patent Application** 95  
- **Who is the Patent Holder?** 96  
- **Patents and the Internet** 97  
- **Patent Infringement** 98  
- **International Patents** 98
CHAPTER 5: TRADEMARK AND THE INTERNET  105

ARE DOMAIN NAMES PROPERTY?  105

DOMAIN NAME TRICKS  107
  DOMAIN MISSPELLINGS  107
  MOUSETRAPPING  108
  PAGEJACKING  108

TRUTH IN DOMAIN NAMES  108
  THE TRUTH IN DOMAIN NAMES ACT  108
  THE FRAUDULENT ONLINE IDENTITY SANCTIONS ACT  109

CYBERSQUATTING  109
  ANTI-CYBERSQUATTING CONSUMER PROTECTION ACT  109
  CYBERPOACHERS  110
  PERSONAL NAMES AS DOMAIN NAMES  110
  SHARED DOMAIN NAME  114
  UNIFORM DOMAIN NAME DISPUTE RESOLUTION POLICY  115
  SOCIAL NETWORK SUBDOMAINS  117

SEARCH TERMS AND INFRINGEMENT  118
  META TAGS  118
  KEYWORD ADVERTISING  119

CHAPTER 5 ENDNOTES  121

PART THREE: CYBERCRIMES

CHAPTER 6: CYBERCRIMES  127

SPAM  127
  WHERE DOES SPAM COME FROM?  128
  TIPS TO AVOID SPAM  128
  THE CAN-SPAM ACT  129
  STATE SPAM LAWS  131
  INTERNATIONAL SPAM LAWS  132
  USING EXISTING U.S. LAWS TO FIGHT SPAM  132
  MURKING  133
  MAIL BOMBS  133
  PERMISSION-BASED MARKETING  134

SOCIAL ENGINEERING AND IDENTITY THEFT  134
  EMAIL SPOOING  134
  PHISHING  135
  OVERVIEW OF IDENTITY THEFT  137
  SOCIAL SECURITY NUMBERS  138
  SAFEGUARD YOUR ID INFORMATION  140
  THE IDENTITY THEFT PENALTY ENHANCEMENT ACT  142

COOKIE POISONING  143
PART FOUR: PRIVACY

CHAPTER 7: PRIVACY BASICS 167
The Right to Privacy 167
Appropriation (The Right of Publicity) 168
Intrusion on Solitude or Seclusion 171
Public Disclosure of Private Facts 174
False Light in the Public Eye 174
Privacy Defenses 175
Federal Laws Affecting Privacy 175
Voluntary Disclosure 179
Job Searches 180
Virtual Tour Web Sites 181
Social Networks 181
The Electronic Trail 184
International Privacy Laws 186
Canadian Privacy Laws 186
The European Union Privacy Directives 187
Chapter 7 Endnotes 191

CHAPTER 8: DATA PRIVACY 197
Data Collection 197
ISP Subscriber Information 199
Search Queries 201
Data Retention 202
Data Outsourcing 204
Data Breaches 204
Types of Data Breaches 206
Consequences of Data Breaches 207
<table>
<thead>
<tr>
<th>CONTENTS</th>
</tr>
</thead>
<tbody>
<tr>
<td>METADATA</td>
</tr>
<tr>
<td>DATA IN THE WRONG HANDS</td>
</tr>
<tr>
<td>PUBLIC RECORDS</td>
</tr>
<tr>
<td>DATA BROKERS</td>
</tr>
<tr>
<td>DATA BROKER LIABILITY</td>
</tr>
<tr>
<td>INSURER LIABILITY</td>
</tr>
<tr>
<td>CHAPTER 8 ENDNOTES</td>
</tr>
</tbody>
</table>

| CHAPTER 9: THE EXPECTATION OF PRIVACY | 219 |
| EXPECTATION OF PRIVACY IN CHAT ROOMS | 219 |
| EXPECTATION OF PRIVACY IN EMAIL | 221 |
| IN THE WORKPLACE | 222 |
| HACKERS | 228 |
| MISTaken RECIPIENTS | 228 |
| INTERNET SERVICE PROVIDERS | 228 |
| LAW ENFORCEMENT OFFICIALS | 230 |
| A PARTY IN A LAWSUIT | 231 |
| FALSE PRETENSES | 233 |
| EXPECTATION OF PRIVACY AFTER DEATH | 233 |
| EXPECTATION OF PRIVACY ON SOCIAL NETWORKS | 235 |
| EXPECTATION OF PRIVACY IN ONE’S OWN HARD DRIVE | 238 |
| FOURTH AMENDMENT: REPAIR SHOPS | 239 |
| FOURTH AMENDMENT: BORDER SEARCHES | 241 |
| FIFTH AMENDMENT: ENCRYPTION | 245 |
| SPycAMS | 247 |
| FILE-SHARING | 250 |
| SPYWARE | 251 |
| EXPECTATION OF PRIVACY IN WEB POSTS | 251 |
| EXPECTATION OF PRIVACY IN SEARCH HISTORY | 253 |
| EXPECTATION OF PRIVACY IN SMART PHONES | 253 |
| EXPECTATION OF PRIVACY IN PUBLIC: GOOGLE GLASS | 257 |
| EXPECTATION OF PRIVACY IN THE INTERNET OF THINGS | 257 |
| CHAPTER 9 ENDNOTES | 258 |

| CHAPTER 10: PRIVACY AND THE POLICE STATE | 269 |
| GOVERNMENT INTRUSION INTO INDIVIDUAL PRIVACY | 269 |
| THE STATUTORY FRAMEWORK | 270 |
| The Omnibus Crime Control and Safe Streets Act of 1968 | 270 |
| The Electronic Communications Privacy Act | 271 |
| The Foreign Intelligence Surveillance Act | 271 |
| The FISA Amendments Act of 2007 | 273 |
| The FISA Amendments Act of 2008 | 273 |
| The FISA Amendments Act Reauthorization Act of 2012 | 273 |
| The USA PATRIOT Act | 273 |
| Executive Order No. 12333 | 278 |
| The Communications Assistance for Law Enforcement Act (CALEA) | 278 |
| CISPA and § 2511 Letters | 279 |
| The Homeland Security Act | 280 |
| The 21st Century Department of Justice Appropriation Authorization Act | 280 |
## CONTENTS

**DANGERS OF SOCIAL MEDIA POSTING** 341  
**MISUSE OF SOCIAL MEDIA** 344  
**COURTS AND SOCIAL MEDIA** 348  
**OWNERSHIP OF SOCIAL MEDIA ACCOUNTS** 350  
**PRIVACY WITHIN SOCIAL MEDIA ACCOUNTS** 351  
  - Coerced Access to Social Media Accounts 351  
  - Pseudonymity and the Ransoming of Facebook Accounts 353  
**CACHES, LIKE DIAMONDS, ARE FOREVER** 356  
**SOCIAL MEDIA MONITORING** 356  
**REPUTATIONAL MANAGEMENT** 357  
**THE RIGHT TO BE FORGOTTEN** 359  
**Sweeping Away One’s Digital Footprint** 364  

**CHAPTER 13 ENDNOTES** 364  

### PART FIVE: FIRST AMENDMENT FREE SPEECH • FREE PRESS

**CHAPTER 14: FREE SPEECH** 371  
**POLITICAL SPEECH** 373  
**COMMERCIAL SPEECH** 373  
**EXPRESSIVE CONDUCT** 373  
**SPEECH SUBJECT TO RESTRICTIONS BASED ON THE ROLE OF THE STATE** 374  
  - Employer 374  
  - Public School Official 374  
  - Prison Warden 374  
  - Military 376  
  - Regulator of the State Bar 377  
  - Regulator of the Airwaves 379  
**UNPROTECTED SPEECH** 380  
**SOCIAL BOUNDARIES OF SPEECH** 382  
**CHAPTER 14 ENDNOTES** 384  

**CHAPTER 15: DEFAMATION, THE CDA, AND ANONYMOUS SPEECH** 389  
**DEFAMATION** 389  
  - Defenses to Defamation 391  
  - Forums for Potential Defamation 393  
**§ 230 OF THE COMMUNICATIONS DECENCY ACT** 393  
  - Common Law Approach 393  
  - Enactment 394  
  - No Takedown Provision 396  
  - No Recourse? 397  
  - Limitations on § 230 Immunity 400  
**SUMMARY OF CDA § 230** 403  
**THE FAKE PROFILE CASES** 405  
**EXPLOITATION WEB SITES** 405  
  - Revenge Porn 406  
  - Mugshot Web Sites 409
CHAPTER 16: STUDENT SPEECH  

FORUM ANALYSIS 434
SPARE THE ROD 437

THE MATERIAL AND SUBSTANTIAL DISRUPTION STANDARD 438
TINKERING WITH STUDENT SPEECH RIGHTS 442
A BRIDGE TOO FAR 442
LOBBING THE GRENADE 444
A TALE OF TWO CITIES 445
PANEL-DEMONIUM 448
TINKER’S OVERLOOKED PRONG 451
STUDENT HATE WEB SITES 452
CYBERBULLYING 453
ANALYSIS 454

CHAPTER 16 ENDNOTES 454

CHAPTER 17: JOURNALISM IN THE DIGITAL AGE 461

THE RISE OF THE DIGITAL AGE 461
THE RISE OF “CITIZEN JOURNALISM” 462
TRADITIONAL VERSUS DIGITAL JOURNALISM 463
ADVANTAGES OF DIGITAL JOURNALISM 464
DRAWBACKS OF DIGITAL JOURNALISM 465
WHY PROFESSIONALISM MATTERS 466
IMPORTANCE OF FACT CHECKING 467
DANGERS AND FAILINGS OF CITIZEN JOURNALISM 468
NEWS FORMATS 470
DISCUSSION BOARDS 470
HYPERLOCAL WEB SITES 470
BLOGS 471
LIVE BLOGGING 476
RSS 477
PODCASTING 477
WIKIS 479

CHAPTER 17 ENDNOTES 480
DIAGRAMS & CHARTS

FIGURE 1-1: JURISDICTION  1
FIGURE 1-2: FEDERALISM   2
FIGURE 1-3: COURT SYSTEM   3
FIGURE 1-4: FEDERAL APPELLATE COURTS CHART   4
FIGURE 1-5: ANATOMY OF A COURT DECISION  13
FIGURE 3-1: FILE-SHARING NETWORKS   63
FIGURE 10-1: TOTAL INFORMATION AWARENESS LOGO  285
FIGURE 10-2: NSA   289
FIGURE 13-1: EXAMPLES OF SOCIAL NETWORKS  339
Internet law refers to how legal principles and legislation govern the use of the internet in all its forms. Another term for internet law is cyberlaw. Laws: In their attempts to handle issues related to the internet, most countries rely on legislation to mold behavior and manage policy. Internet law is especially relevant within arenas such as gambling, child pornography, and fraud. The problem is determining how offenses can or should be prosecuted. How can an internet site developed on the other side of the world be expected to abide by the fluctuating and oftentimes confusing regulations of another country?