Essentials of management / Article with 52 Reads. Cite this publication. It presents a concept of integrated urban management, based on management theory, which incorporates five managerial functions, i.e., planning, organizing, staffing, leading, and controlling (Koontz and Weirich, 1990; Koontz and O'Donnel, 1976).

2. Concepts and Essential of Management

What is Management?
Management is the process of working with different resources to accomplish organizational goals. Good managers do those things both effectively and efficiently. To be effective is to achieve organizational goals. To be efficient is to achieve goals with minimum waste of resources, that is, to make the best possible use of money, time, materials, and people.